

SALA artists declare “the show must go on(line)”



Photographer Sue McKay and Artist Nella De Pizzol at Martini On The Parade, location of their impending SALA exhibition

A sudden seven-day statewide lockdown has left SALA artists in limbo but there's one exhibition that's a step ahead of the restrictions imposed.

Artist Nella De Pizzol and photographer Sue McKay launched the online depiction of their upcoming exhibition even before creating the actual works of art.

“It made sense to tell the story of our exhibition from conception, so I set up a section on my website dedicated to SALA,” said Sue. “It has allowed us to share each step of the production and create a sense of anticipation for followers. We are also keen to promote our sponsors and the website is a great platform for that.”

The South Australian Living Artists (SALA) Festival is an annual, month-long festival that celebrates the work of South Australian visual artists alive today. Taking place every August, artists participate by putting on an exhibition of work and venues across the state participate by hosting.

In 2021, SALA has accepted registrations of physical exhibitions that comply with State Government restrictions and online events. South Australia's current lockdown restrictions have put physical exhibitions on hold.

Nella and Sue - lifelong friends since they attended Our Lady of The Manger school at age 9 – have managed to create a visual show that's ready to showcase both in person and virtually, and in doing so have ensured that the show must go on!

Here Comes The Sun is a visual art show depicting the pair's unique interpretations of The Beatles' 1969 classic.

Their collaboration came to be after Nella – Sue's lifelong friend since they attended Our Lady of The Manger school at age 9 – snapped up a limited edition framed print of Sue's when she saw it on Facebook.

Sue, a professional sports, birth and lifestyle photographer had produced a commemorative piece of the night sky on Saturday 28 March 2020, the date originally scheduled for Showdown 48, postponed due to the COVID-19 pandemic. "The Showdown That Never Was" is one of eleven large pieces to be displayed at Martini On The Parade during August. The exhibition includes one signature, collaborative piece. Those unable to attend in person can view the pieces online via the exhibition website.

Their work will also be expressed in a video accompanying the exhibition. The full video will premiere at the launch, be that online or otherwise on 30 July, while the 'teaser' video is available now on the exhibition website.

Nikon Australia and notable Adelaide businesses including Serafino Wines and Class A Jewellers are exhibition sponsors. Sue's works will be featured in Nikon's Behind The Lens series on 3 August.

A Press Kit for the exhibition is available via website <https://www.suemckay.com/sala2021>

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