

# SPONSORSHIP PROPOSAL

TWO MEDIUMS. TWO ARTISTS. TWO VISIONS. ONE GOAL. THE EXHIBITION.

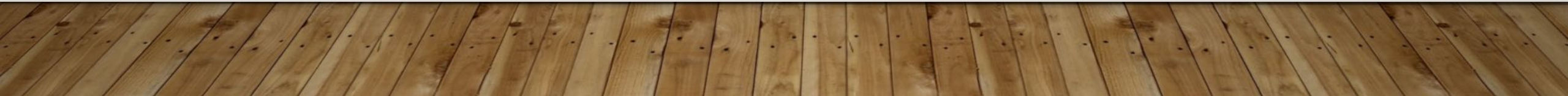
## HERE COMES THE SUN

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A 2021 SALA FESTIVAL EXHIBITION BY ARTISTS NELLA DE PIZZOL AND SUE MCKAY

30 JULY - 29 AUGUST | MARTINI ON THE PARADE

SALA



# WHAT IS SALA?

FOR MORE INFORMATION VISIT [SALAFESTIVAL.COM](https://salafestival.com)

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The South Australian Living Artists (SALA) Festival is a statewide festival of visual art.

It was established in 1998 to promote and celebrate the many talented visual artists in South Australia. The aim is to extend visual arts audiences, and as an umbrella organisation, SALA has continued a policy of inclusiveness allowing all South Australian visual artists of any level and working in any medium to be part of the annual SALA Festival held every August.

The 2021 SALA Festival is the first time artists Nella De Pizzol and Sue McKay are exhibiting together, combining painting and photography to stimulate thought and delight the visual senses with art to feast upon.

# SALA

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# THE ARTISTS

## NELLA DE PIZZOL AND SUE MCKAY

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Nella and Sue met and became friends in primary school. After graduating in 1984 their lives took different paths, but they remained connected one way or another, despite at times, years of no contact.

Now, at 54 years of age, their friendship is stronger than ever. It is their love for art, music and life in general, as well as their respect for each other's work, that has inspired them to exhibit together for the 2021 SALA Festival.

Little Sue

Little Nella



Big Sue

Big Nella

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# THE ARTISTS' WORK

## NELLA DE PIZZOL AND SUE MCKAY

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Using mainly acrylic on canvas Nella creates art to reflect her positive outlook on life, with an impetus to inspire others to experience the beauty in the world around them. Her love of bold colour excites and stimulates the viewer.



Sue is best known for her sports photography, which has been internationally published. In addition to capturing action Sue is drawn to documenting life through words and images. Her subject matter conjures emotion naturally and tells a story.



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# THE EXHIBITION HERE COMES THE SUN

Here Comes The Sun is a visual exhibition depicting two artists' interpretation of The Beatles' 1969 classic by the same name.

The song's significance in the lives of Nella and Sue is conveyed within eleven pieces of art, using paint and photography.

**OPENING NIGHT** 30 July, 6-8pm, by invitation only

**EXHIBITION DATES** 31 July – 29 August

**VENUE** Martini On The Parade

**OPENING HOURS** As per restaurant opening hours

Entrance is free.

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# VENUE – MARTINI ON THE PARADE

## 59A THE PARADE NORWOOD

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Long established and successful Adelaide restaurant Martini on the Parade has an Italian soul and a taste for international flavours. It's casual yet sophisticated, authentic with a creative twist. Much like artists Nella De Pizzol and Sue McKay!

For these reasons and more the private function room of Martini on the Parade is the perfect venue for Nella and Sue's 2021 SALA Festival Exhibition.



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# EXHIBITION SPONSORS

## ARE YOU OUT OF THIS WORLD?

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A well-rounded business understands the importance of being connected to the community. Art is a non-discriminatory medium through which to connect. It speaks to all and offers extended moments in time where people stop—and pay attention. In short, they engage. The SALA Festival is well established and received throughout the South Australian community. Sponsorship of Here Comes The Sun exposes your business to an audience it may not otherwise reach. Sponsorship benefits are in the form of recognition, publicity, events, materials and services.

TEN **BASE** SPONSORSHIP PACKAGES @ \$350

THREE **STAR** SPONSORSHIP PACKAGES @ \$1500

ONE **OUT OF THIS WORLD** SPONSORSHIP PACKAGE @ \$3000

# SPONSOR BENEFITS

Exhibition sponsors will be rewarded with the following recognition, publicity, events, materials and services.	BASE SPONSOR (10 packages \$350)	STAR SPONSOR (3 packages \$1500)	OUT OF THIS WORLD SPONSOR (1 only package \$3000)
Logo recognition on printed materials and press release	✓	✓	✓
2x Socials post (Facebook, Instagram, LinkedIn and Twitter) dedicated to Sponsor with tags to Sponsor's socials	✓	✓	✓
Logo on exhibition website - click through to Sponsor's website	✓	✓	✓
Tickets to invitation only opening night private function	✓ (2 tickets)	✓ (2 tickets)	✓ (4 tickets)
Sponsorship of one exhibition art piece	✓		✓ (collab piece)
Newsletter feature article with logo and photograph		✓	✓
SALA Festival Sponsorship signage for display at business premises		✓	✓
*2 seats at Sponsors Dinner at Martini On The Parade. Special menu with matching wines designed by Executive Chef and Proprietor Larry Piscioneri who will meet and greet the table. <i>*Group dinner with artists Nella and Sue</i>		✓	✓
16 x 20" (40 x 50cm) fine art print of favourite exhibition piece			✓
\$500 voucher Sue McKay, Kick It To Me Photography			✓

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# ANY QUESTIONS? GET INVOLVED.

## CONTACT

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The ball is rolling. Marketing content and materials are on schedule to be produced. To ensure your business receives maximum exposure secure your sponsorship now.



**TO SECURE YOUR  
SPONSORSHIP PACKAGE  
CONTACT SUE MCKAY**



**EMAIL  
[SUE@KICKITTOME.COM](mailto:SUE@KICKITTOME.COM)**



**PHONE 0438 204 074**

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